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[Small Change: Why Business Won't Save the World](#) business will save the world are a dangerous case of hubris. Social change requires an orchestra of instruments with a demo- cratic conductor, not a single, dominant brass section constantly

[Small Change: Why Business Won't Save the World by Michael ...](#)

Edwards makes no bones about what Small Change is about: The claim that business thinking can save the world is a convenient myth for those who occupy positions of great wealth and power; and the constant celebration of rich and famous individuals is a dangerous distraction from the hard, public work of finding solutions, all of us together. Edwards further states in the preface

[Small Change: Why Business Won't Save the World ...](#) - Amazon

A new movement is afoot that promises to save the world by applying the magic of the market to the challenges of social change. But in this hard-hitting, controversial expos , Michael Edwards shows that business is ill-equipped to attack the causes of poverty, inequality, violence, and discrimination.

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[Small Change: Why Business Won't Save the World](#), February 16, 2010 Michael Edwards returns with [Small Change: Why Business Won't Save the World](#), to remind everyone about the dangers of introducing market forces and business thinking into social change work. Given the high profile of contemporary philanthrocapitalists such as Bill Gates, Warren Buffett, Bill Clinton, Pierre Omidyar, and

[Small Change: Why Business Won t Save the World](#)

A new movement is afoot that promises to save the world by bringing the magic of the market to philanthropy. Nonprofits should be run like businesses, its adherents say, and businesses can find new sources of revenue by marketing goods and services that benefit society. Dubbed "philanthrocapitalism," its supporters believe that business principles can and should be the primary drivers of social transformation. What could be wrong with that?

[Small Change: Why Business Won't Save the World](#)

Foreword Review SOCIAL SCIENCE Small Change: Why Business Won't Save the World Michael Edwards Berrett-Koehler (Jan 29, 2010) Softcover \$16.95 (144pp) [Small Change: Why Business Won't Save the World - Michael ...](#)

User Review - Flag as inappropriate. Popular wisdom says that nonprofit entities could achieve reform and efficiency best by acting like for-profits, and that being businesslike is the finest all-purpose path for organizations addressing the world's problems.

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San Francisco, CA : Berrett-Koehler Publishers ;
[Distributed by] Ingram Publisher Services, c2010.

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getAbstract Summary: Get the key points from this book in less than 10 minutes. Popular wisdom says that nonprofit entities could achieve reform and efficiency best by acting like for-profits, and that being businesslike is the finest all-purpose path for organizations addressing the world's problems. Social activist Michael Edwards disagrees.